

Project: **Websites Evaluation**
Client: **North West Development Authority**
Date: **2006**

This is the first TEAM / World Tourism Organization (UNWTO) Destination Web Watch client. Three of the Destination Web Watch methodologies have been used to audit and evaluate seven websites:

- www.visitenglandsnorthwest.com
- www.golakes.co.uk
- www.visitchester.com
- www.visitlancashire.com
- www.visitmanchester.com
- www.visitliverpool.com
- www.hadrians-wall.org

Detailed evaluations and action lists are provided to each organisation individually and aggregated into a regional picture for the sites as a whole.