

Project: Information Services Review for South East England

Client: Tourism South East

Date: December 2005 ongoing

Team: Carmel Dennis; Roger Carter; Jackie Ellis; Richard Smith

Tourism South East (TSE) appointed TEAM to undertake a review of information services for visitors in South East England, with particular focus on TIC operations.

An audit of TICs including visitor numbers, revenue, costs etc was produced and alternative information provision options presented, along with the identification of key strategic TICs, 'Destination' TICs and 'local' centres.