

Project: **British Conference Venues Survey**

Client: **British Association of Conference Destinations and Partners**

Date: **2004 onwards**

Team: **Richard Smith**

The British Conference Venues Survey (BCVS) is one of two national annual surveys that investigates the UK conference market. It looks at the size of the conference market from the supply side i.e. the levels of business experienced by conference venues.

In 2004, TEAM was awarded the contract for this survey and is now undertaking it for the third successive year.

TEAM provides the mechanisms for data collection (through online and offline questionnaires) and BACD lead on encouraging venues and conference venues to participate in the survey.

The survey covers issues such as levels of business, and type, duration, timing, and size of conferences.

TEAM is also responsible for data cleaning, analysis and the final report. Reports for regions and individual conference desks are also available.